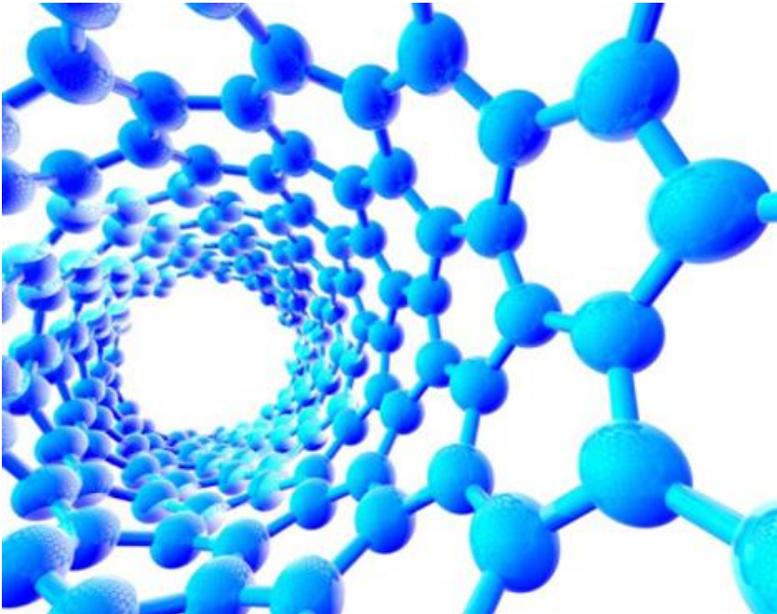


NANO TECH ENTERPRISE

Corporate Presentation

ABOUT US

1 / Focused on nanotechnology products and solutions



We sell and distribute nanotechnology products and solutions in Middle Eastern and African markets

We're a Spanish company **specialising in marketing and distributing nanotechnology products and solutions.**

Committed to innovation, sustainability, quality and respect for the environment, our mission is to bring these solutions to end consumers in the countries we operate in.

We work hand in hand with firms from a variety of sectors, helping them to distribute their products.

Our investment in and knowledge of Middle Eastern markets make us the ideal partner for businesses looking to start distribution in this region.

HOW WE WORK

2.1 / Trade agreements and product positioning



We work with nanotechnology manufacturers, positioning their products in the markets we specialise in

We are a **B2B intermediary**:

- On the one hand, we sign exclusive distribution agreements with our partners (manufacturers) to help them expand in the markets we specialise in.
- On the other, we seek out local manufacturers and/or distributors to market the products we represent

HOW WE WORK

2.2 / Our added value



Our suppliers' goals are our goals: to make sales in our target markets

- We work side by side with our manufacturing partners, encouraging a business relationship built on mutual trust.
- We make sure we know the product we represent in depth: features, competitive advantages, technology, competition, etc.
- We run marketing campaigns (e-mailings, etc.) to raise awareness among local manufacturers and distributors about the product (using our extensive database of local manufacturers and distributors).

HOW WE WORK

2.2 / Our added value



Our suppliers' goals are our goals: to make sales in our target markets

- We represent clients at shows and events, significantly cutting travel expenses.
- We take care of printing the advertising material.
- We manage customer relationships.
- We publicise our clients' offerings via our website, social media (LinkedIn), newsletters, etc.
- We send samples to potential distributors and local manufacturers.
- We make sure the product reaches its destination safely (goods insurance, etc.).

HOW WE WORK

2.3 / Our partners' success is our success



Win-Win: a business model that's good for everyone

For manufacturers:

- Outsourcing part of their sales operations to our company allows manufacturers to focus on their core business (R&D, innovation, production, product development, etc.) while we explore and report on the market, allowing them to make informed decisions if faced with barriers to entry or other risks.
- What's more, there's no financial risk, as our business model - based on sales success - means they don't incur the usual sales and travel expenses.

HOW WE WORK

2.3 / Our partners' success is our success



Win-Win: a business model that's good for everyone

For local distributors:

- Partnering with our company gives them the exclusive right to sell differentiated, high-value-added products in their territory.
- It also keeps them at the cutting edge in their field, giving them access to innovative technologies, patents and raw materials.

WHAT PRODUCTS WE REPRESENT

3 / Carefully selected



Premium, innovative, environmentally friendly, healthy ...

All our products share the following features:

- Innovative: derived from nanotechnology or biotechnology developments and/or patents, implementing cutting-edge technology.
- Non-harmful and environmentally friendly.
- High quality, with differentiated features that set them apart from potential competitors.

For an up-to-date catalogue of the products we represent, see our website: [Up-to-date Nano Tech Enterprise product catalogue.](#)

OUR VALUES

4.1 / Innovation

We're passionate about generating added value in products, processes, technology and everything else



We want to generate value that impacts people's lives, that results in more sustainable products and that always makes a difference. That's why at Nano Tech Enterprise we're eternally committed to high-innovation products.

OUR VALUES

4.2 / Quality



Excellence in all areas of quality assurance and in every stage of the business process

We believe that product or service quality is defined by three key factors:

- engineering input (product-related science and technology),
- human input (promoting strong links between customers and organizations),
- economic input (seeking to cut costs for companies and consumers).

We are committed to excellence in all three factors and at every stage of the business process, from first contact through to product delivery.

OUR VALUES

4.3 / Expertise



A young company, an experienced team

- Multidisciplinary team: Our staff have a minimum of 15 years' consolidated experience in a range of sectors (distribution, sales, consulting, marketing, etc.).
- Strong local knowledge, gained by investing in our target markets.
- Extensive, up-to-date contact database.
- Knowledge of the state of the art of the technology, which informs how we select the products we distribute.

OUR VALUES

4.4 / Continuity



Construimos sólidas relaciones con socios y clientes

By embracing the principles of **transparency, honesty** and **loyalty** to our partners and clients, we create long-lasting, holistic stakeholder relationships.

We don't only work to establish robust relationships with our clients; we also guarantee that we'll constantly help them find innovative solutions that create added value for end users.

OUR COMMITMENT TO QUALITY

5 / What makes us different?



We guarantee total partner (manufacturer) and client satisfaction

To meet that commitment, at Nano Tech Enterprise we:

- Carefully select differentiated products to create a premium product portfolio.
- Devote the time needed to each product: each person and each product is unique and needs specific strategies and a bespoke sales development plan.
- Run marketing campaigns, ranging from mass communication (e-mailings, social media, etc.) through to one-to-one contact (specific product-by-product actions with individual follow-up).

OUR COMMITMENT TO QUALITY

5 / What makes us different?



We guarantee total partner (manufacturer) and client satisfaction

- Empathise with our suppliers and clients, understanding what they need and providing the best possible service.
- Maintain fluid, transparent communication with both manufacturers and distributors.
- Ensure quality throughout the sales management process: from initial contact to closure, meeting every commitment made (specifications, lead times, etc.)

OUR PARTNERS



We have an exclusive agreement in place with [ADParticles](#), a spin-off of the CSIC (Spain's national science research council), to distribute its products: Cosmetic raw material for tinted sunscreens and creams, developed using own patented dry dispersion technology.

The EnhanceU product range holds ECOCERT natural and organic cosmetics certification, as well as Halal certification.



[Vytrus Biotech](#), a spin-off of the Faculty of Pharmacy at the University of Barcelona, is an innovative biotech company dedicated to developing, manufacturing and marketing high-value-added plant stem cell-based active ingredients for cosmetics.

The eco-certifiable Vytrus product range is a premium-quality raw material for use in beauty and personal care products: anti-hair-loss shampoos and lotions, moisturisers, anti-ageing products, sensitive skin products, etc.

OUR PARTNERS

 bicosome®

Bicosome, develops and sells dermopharmaceutical ingredients and high-performance cosmetics based on its own patented platform, Bicosome® Technology.

Bicosome was set up in 2012 as a spin-off of Catalonia's IQAC institute of advanced chemistry, part of the CSIC (Spain's national research council).

It's a highly innovative, scitech company that, seeing that one of the major challenges in dermatological formulation is skin penetration, aimed to find a solution to that problem. The ingredients in Bicosome® Technology modulate the skin's barrier function without damaging it, penetrating through to the desired level, just where the encapsulated active compounds need to be applied to maximise their effect and provide long-lasting benefits.

 TECNAN
TECNOLOGÍA NAVARRA DE NANOPRODUCTOS, S.L.

Tecnan: Tecnología Navarra de Nanoproductos, SL manufactures nanoparticles and related products (super sealants, anti-stain/sealants, glazing rainwater repellents, metal protectors, permanent anti-graffiti products, etc.). It uses proprietary-design manufacturing technology and a flexible nanoparticle production method that produces highly sophisticated particles, regardless of their complexity (e.g. europium yttrium oxide for the photovoltaic sector).

Its versatile, high-capacity production plant makes it a pioneer worldwide.

MARKET SECTORS

6/ We cover a wide range of sectors ...



Personal Care
& Chemical



Medicine



Energy



Electronics



ITC



Environment



Food & Drink



Textiles



Construction



Livestock



Agriculture

COUNTRIES

7 / Markets



If you want to expand your business, do not hesitate to contact us. We analyze the feasibility of your expansion project in the country or countries where we have influence:

Algeria, Bahrain, Egypt, Iran, Jordan, Kenya, Kuwait, Lebanon, Morocco, Nigeria, Oman, Qatar, Saudi Arabia, South Africa, Tanzania, Tunisia, Turkey and United Arab Emirates.

ADDITIONAL INFORMATION



Our company is co-founder of the Spanish Nanotechnology Industry Association (and currently holds the vice-chairmanship), which seeks to:

- Support the sector's companies.
- Seek out synergies between companies and establish a framework for collaboration.
- Aid development of nanotechnology-based innovations that enhance consumers' quality of life.
- Increase understanding in Spain of nanotechnology's important contribution to society.
- Influence national, European and international institutions to facilitate member companies' development.

For all the news about our company, visit the following link: [Nano Tech Enterprise News.](#)

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